



PRIMARIS RETAIL REIT ANNOUNCES THIRD QUARTER 2009 FINANCIAL RESULTS CONFERENCE CALL

TORONTO (October 6, 2009) - Primaris Retail REIT (TSX:PMZ.UN) today announced that the Company will report its third quarter 2009 financial results after market close on Tuesday, November 10, 2009. Senior Management will discuss the results in a live conference call with the financial community on Wednesday, November 11, 2009 at 9:00 a.m. EST.

The telephone numbers for the conference call are: 416-340-2216 (within Toronto), and 1-866-226-1792 (within North America).

Audio replays of the conference call will be available immediately following the completion of the conference call, and will remain active until November 18, 2009. The replay will be accessible by dialing 416-695-5800 or 1-800-408-3053 and using the pass code 8333846#.

Primaris Retail REIT owns 26 income-producing properties comprising approximately 9.3 million square feet located in Canada. As of September 30, 2009, the REIT had 62,477,749 units issued and outstanding.

INFORMATION:

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