



**PRIMARIS RETAIL REIT ANNOUNCES
FIRST QUARTER 2009 FINANCIAL RESULTS CONFERENCE CALL**

TORONTO (April 3, 2009) - Primaris Retail REIT (TSX:PMZ.UN) today announced that the Company will report its first quarter 2009 financial results after market close on Thursday, May 7, 2009. Senior Management will discuss the results in a live conference call with the financial community on Friday, May 8 at 9:00 a.m. EST.

The telephone numbers for the conference call are: 416-340-2216 (within Toronto), and 1-866-226-1792 (within North America).

Audio replays of the conference call will be available immediately following the completion of the conference call, and will remain active until March 18, 2009. The replay will be accessible by dialing 416-695-5800 or 1-800-408-3053 and using the pass code 7230077#.

Primaris Retail REIT owns 26 principal properties comprising 9.3 million square feet located in Canada. Primaris Retail REIT is a TSX listed real estate investment trust (TSX: PMZ.UN). As of March 31st, 2009 the REIT had 62,348,408 units issued and outstanding.

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For further information contact:

R. Michael Latimer
President and
Chief Executive Officer
(416) 865-5353

Louis M. Forbes
Senior Vice President and
Chief Financial Officer
(416) 865-5360