

Primaris Retail REIT Announces March Distribution

Toronto (Ontario), March 15, 2013 – Primaris Retail REIT (TSX: PMZ.UN) announces today its March 2013 monthly distribution in the amount of \$0.1059. Payment will be made on April 15, 2013 to holders of record as of March 28, 2013.

Primaris is a TSX listed real estate investment trust that specializes in owning and operating Canadian enclosed shopping centres that are dominant in their local trade areas. Merchandising for each property is dynamic in order to meet the unique needs of its local customers and the community. Primaris maintains a high occupancy rate at its shopping centres and has retail tenants that offer new and exciting brands. Primaris owns 43 income-producing properties comprising approximately 15.9 million square feet located in Canada. As of February 28, 2012, Primaris had 100,743,915 units issued and outstanding (including exchangeable units for which units have yet to be issued).

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