



PRIMARIS RETAIL REIT ANNOUNCES SECOND QUARTER 2009 FINANCIAL RESULTS CONFERENCE CALL

TORONTO (July 13, 2009) - Primaris Retail REIT (TSX:PMZ.UN) today announced that the Company will report its second quarter 2009 financial results after market close on Thursday, August 6, 2009. Senior Management will discuss the results in a live conference call with the financial community on Friday, August 7 at 9:00 a.m. EST.

The telephone numbers for the conference call are: 416-340-2216 (within Toronto), and 1-866-226-1792 (within North America).

Audio replays of the conference call will be available immediately following the completion of the conference call, and will remain active until August 14, 2009. The replay will be accessible by dialing 416-695-5800 or 1-800-408-3053 and using the pass code 8333846#.

Primaris Retail REIT owns 26 principal properties comprising 9.3 million square feet located in Canada. Primaris Retail REIT is a TSX listed real estate investment trust (TSX: PMZ.UN). As of May 31st, 2009 the REIT had 62,394,509 units issued and outstanding.

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